

ASSIGNMENT SET - II
Department of Nutrition
Mugberia Gangadhar Mahavidyalaya



Subject- B.Voc. in Food Processing

Semester-V

Paper Code: BVFPS601T

[FOOD BUSINESS MANAGEMENT]

Answer all the questions:

Unit-1

1. How does the scale of operations vary in the food industry in India, from small-scale and cottage industries to large-scale multinational corporations?
2. What are the factors that influence the scale of operations in the food industry, such as market demand, available resources, and government regulations?
3. What are the key considerations for managing and growing a food business, including financial management, supply chain management, and innovation?
4. How do emerging trends, such as sustainability, food safety, and changing consumer preferences, impact business management in the food industry?

5. What are the strategies and best practices for maintaining competitiveness and achieving success in the highly competitive food industry?
6. How does technology play a role in business management in the food industry, such as in inventory management, production planning, and data analysis?

Unit-2

1. What is Human Resource Management, and what is its role in organizations?
2. What are the key functions and responsibilities of HR professionals?
3. What are the primary objectives of HR management, such as recruitment, training and development, performance management, and employee relations?
4. What are the key policies and procedures that organizations typically implement to guide HR practices, such as recruitment and selection policies, employee code of conduct, and performance appraisal systems?
5. How does capacity mapping contribute to better HR management, and what approaches or tools can be used for capacity mapping?
6. What is the process of recruitment, and what are the strategies and best practices for attracting and selecting qualified candidates?

7. How training and development managed in organizations, and what is are the different methods and techniques used to enhance employee skills and knowledge?

Unit -3

1. What factors influence consumer behaviour when it comes to food consumption?
2. How do cultural, social, and personal factors impact food choices and preferences?
3. What are the key theories and models used to understand consumer behaviour in the context of food consumption?
4. How do consumers make decisions regarding food purchases and consumption, and what are the decision-making processes involved?
5. What are the current trends and shifts in consumer behaviour towards food, such as increased interest in organic, sustainable, or plant-based foods?
6. How do consumer surveys conducted by various institutes and agencies help in understanding consumer behaviour and preferences in the food industry?
7. What are the important factors to consider when designing and conducting consumer surveys related to food consumption?

Unit-4

1. What is foreign exchange and how does it influence international trade? Explain the mechanics of foreign exchange.
2. What is GATT (General Agreement on Tariffs and Trade) and its role in facilitating international trade? How has it evolved into the WTO (World Trade Organization)?
3. Discuss the role of the WTO in regulating and promoting international trade, particularly in the context of the food business.
4. What are the world trade agreements specifically related to the food business? How do they impact global food trade and market access?
5. Analyze the export trends and prospects of food products in India. What are the key factors influencing India's position in international food trade?
6. How do tariffs, non-tariff barriers, and sanitary and phytosanitary measures affect international trade in agricultural products?
7. What are the challenges and opportunities for developing countries in participating in international trade, particularly in the food and agriculture sector?

Unit-5

1. What are the patterns of food consumption across the globe, and how do they vary among different regions and cultures?
2. Discuss the ethnic food habits of different regions and countries, highlighting their unique culinary traditions and preferences.

3. What are the government institutions and regulatory bodies related to international trade in the food sector? Provide an overview of their roles and responsibilities.
4. Explain the functions and objectives of APEDA (Agricultural and Processed Food Products Export Development Authority) in promoting exports of agricultural and processed food products from India.
5. Discuss the role and activities of the Tea Board, Spice Board, Wine Board, and MoFPI (Ministry of Food Processing Industries) in the development and regulation of their respective sectors.
6. What are the key considerations in the management of export-import organizations? Discuss the challenges and best practices in handling export-import operations.

END